

FACULTY OF COMMERCE, HUMAN SCIENCES AND EDUCATION

CENTRE FOR ENTERPRISE DEVELOPMENT (CED)

QUALIFICATION CODE: 06DBPM	LEVEL: 6	
COURSE CODE: ISM521C	COURSE NAME: INTRODUCTION TO SUPPLY CHAIN MANAGEMENT	
DATE: JUNE 2022	MODE: PM	
DURATION: 3 HOURS	MARKS: 100	

FIRST OPPORTUNITY EXAMINATION QUESTION PAPER				
EXAMINERS:	Ms H. NUUYANDJA			
MODERATOR:	Ms G. TSHOOPARA			

	INSTRUCTIONS	
1.	Answer ALL the questions.	
2.	Write clearly and neatly.	
3.	Number the answers correctly.	

PERMISSIBLE MATERIALS

- 1. Examination paper
- 2. Examination script

THIS QUESTION PAPER CONSISTS OF 5 PAGES (INCLUDING THIS FRONT PAGE)

- 1.1 Encompasses all activities associated with the flow and transformation of goods from the raw material stage through to the end user as well as the associated information flows.
 - a) production line
 - b) supply chain
 - c) marketing channel
 - d) warehouse
- 1.2 Which of the following is true for supply chain management?
 - a) The physical material moves in the direction of the end of chain
 - b) Flow of cash backwards through the chain
 - c) Exchange of information moves in both the direction
 - d) All of the above
- 1.3 Company A makes widgets and sells them to Company B, who incorporates some software and other materials to produce gadgets. Company B sells these gadgets to Company C, the end user. Which is the best statement regarding the relationship among Companies A, B, and C?
 - a) Company B is upstream from Company A.
 - b) Company C is downstream from both Company A and Company B.
 - c) Company A is a first tier supplier for Company C.
 - d) Company B is a second tier supplier of Company A
- 1.4 In today's supply chain, there has been a shift in the power structure in a chain towards?
 - a) Raw-material suppliers
 - b) Distributors
 - c) Manufacturers
 - d) Retailers
 - e) Third-party logistics service providers

- 1.5 Logistics is the term for which activities? a) Procurement of raw materials b) Distribution of goods to customers c) Accounting for raw materials in transit d) All of the above 1.6 You order a box of pencils from an office supply store and use them one-by-one until they are all gone. The pencils in your possession are: a) Transit inventory b) Anticipation inventory c) Safety stock d) Cycle stock 1.7 Which statement regarding typical supply chain flows is best? a) The flow of goods and information goes both ways b) The flow of goods is downstream and the flow of information is upstream c) The flow of goods is upstream and the flow of information is downstream The flow of goods is downstream but information is held by all companies d) 1.8 Which is a characteristic of Just-in-Time purchasing and production? a) Many suppliers b) Remote suppliers c) Short-term contracts d) Frequent deliveries made as needed 1.9 Logistic network that moves materials from suppliers to manufacturing unit is
- 1.9 Logistic network that moves materials from suppliers to manufacturing unit is classified as
 - a) Inbound distribution
 - b) Outbound distribution
 - c) Forward distribution
 - d) Reverse distribution

- a) Bullwhip effect
- b) Netchain analysis
- c) Reverse logistics
- d) Reverse supply chain

Sub-total: 20 Marks

QUESTION 2: TRUE/FALSE QUESTIONS

[2x 10]

- 2.1 In a world without uncertainty, there is no need for safety stock.
- 2.2 A request for quotation is prepared by the company doing the purchasing, not by the company doing the selling.
- 2.3 Outsourcing gives companies room to focus on every aspect of their processes.
- 2.4 Vertical integration is one of the methods that organizations can pursue when attempting to integrate their supply chains.
- 2.5 Supply chain management shifts the focus from dyadic relationships to end-to-end supply chains.
- 2.6 Supply chain integration tends to be more challenging in global, as opposed to domestic, supply chains.
- 2.7 In supply chain organizations, functions must operate independently of each other.
- 2.8 With an uncoordinated supply chain each stage tries to maximize its own profits, resulting in actions that often increase total supply chain surplus.
- 2.9 The bullwhip effect enables different stages of the supply chain to have a consistent estimate of what demand looks like.
- 2.10 In the supply chain of Dell Computers, push–pull boundary is located just after component manufacturing.

Sub-total: 20 Marks

QUESTION 3

- 3.1 Name and discuss any five (5) important of Supply Chain Management? (10 marks)
- 3.2 Define the term integration and list four benefits of supply chain integration?

(10 marks)

Sub-total: 20 Marks

QUESTION 4

4.1 Define Globalisation and discuss four advantages and four disadvantages ofGlobalisation to the supply chain? (18 marks)

- 4.2 Name and discuss any five reasons for holding inventory? (10 marks)
- 4.3 What is the meaning of lean supply chain? List any five (5) types of waste eliminated by the lean system. (8 marks)
- 4. 4 Distinguish between Push and Pull supply chain strategy (4 marks)

Sub-total: 40 Marks

Grand Total: 100 Marks